

# WE ARE ALL RACERS



TBWA/PARIS

## THE HIGH PERFORMANCE TYRE FOR RACERS.

**MICHELIN PILOT SPORT CUP 2,  
Homologated for the PORSCHE Cayman GT4.**



When it comes to high performance, Porsche and Michelin share the same passion for perfection. So when the uncompromising Cayman GT4 needed a new level of contact with the ground, Porsche and Michelin worked shoulder

to shoulder to craft, test and finally homologate a truly exceptional high performance tyre. It's simply the latest chapter in more than fifty years the pair have spent together pursuing excellence on the road and in motorsport. No wonder that Michelin has been selected by Porsche as its strategic partner for tyres.

**MICHELIN Pilot Sport Cup 2** the track tyre that is suitable for everyday use. Thanks to MICHELIN Total Performance you can enjoy a hot list of optimized high performance factors, together in one tyre, in total confidence.



Release your inner racer, discover the MICHELIN Pilot Sport Experience at:  
[weareallracers.michelin.com](http://weareallracers.michelin.com)

 **MICHELIN**  
Total Performance